



Racing Legend, Sir Jackie Stewart, Shares His Life from the 'Bad Old Days' of F1

Guildford, Surrey. June 2010. A lavish, limited-edition book called 'COLLAGE: Jackie Stewart's Grand Prix Album' is being launched in tribute to Sir Jackie Stewart, three-times Formula One World Champion.

The publication presents the best of his wife Helen's 17 bound scrapbooks she kept from the days before F1 to the day Sir Jackie retired.

COLLAGE includes many unpublished photographs, telegrams, letters, programmes, pit passes and other historic memorabilia.

After 27 wins and 49 podium appearances in only 99 Grand Prix, due the death of his team mate François Cevert, Jackie Stewart withdrew from his 100th Grand Prix with respect to his closest friend. He says: "In my day there was a two in three chance of being killed in F1. I think, in many ways, they were the 'bad old days'.

"So many drivers were dying and being critically injured. Today, Formula One is probably the best example of risk management. The television coverage of F1 has the largest global audience, than any other sport, on an annual basis."

Talking about COLLAGE, Sir Jackie says: "This is the most comprehensive book in sport I've seen and represents a whole new dimension in motorsport publishing which has never been done before at this level of excellence." He adds: "It's not like a reading book, it is a 'whole of my life' sort of book... 47 years in the making by my wife Helen."

Genesis Publications will be creating only 1,500 signed, hand-crafted copies. The book is crafted and bound in Scotland; the 'Tyrrell blue' leather binding features gold leaf hand-tooled and gilded page edges. A true collector's item, COLLAGE is a unique insight into the colourful and glamour of Stewart's Grand Prix years and life in the fast lane.

Notes to Editors

- The book is privileged to have His Serene Highness Albert II, Sovereign Prince of Monaco write the Foreword
- 2010 is the 60th year of F1
- Sir Jackie had a near fatal accident on the track in 1966, being trapped in his car soaked in fuel for over half an hour. The inability for him to be removed from the car was due to a lack of tools,

equipment and marshals. This prompted him to begin his campaign for better safety and track improvements for motorsport

- From 1968 to 1973, statistics showed that a driver had a one in three chance of living and a two out of three chance of dying
- Stewart says that the safety movement was considered negative by many people. However, the saving of life and the record shows that this was perhaps Stewart's biggest contribution to the world of motorsport
- It's been over 16 years since the last death in F1
- Collage comes with a DVD produced by his younger son Mark which includes a song called 'Fly Free' written and performed by Jackie's elder son, Paul, for Sir Jackie's 70th birthday. Eric Clapton plays guitar on the DVD and the proceeds from the sale of the song are going to the Grand Prix Charitable Mechanics Trust – a charity founded by Stewart more than 20 years ago
- He was perhaps the first totally professional and commercially aware racing driver with multi-national sponsors who projected not only Stewart but the sport on a global basis in television commercials and print advertising. It is claimed Stewart was the first millionaire Grand Prix driver
- A decision was made not to include pictures of other drivers' accidents out of respect for their families

Book Price: £295

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